



Youth Arts: **Unlocked**

**Annual Report
2019 - 2020**



ANNUAL REPORT 2019 – 2020

MISSION:

Youth Arts: Unlocked's mission is twofold: to bring visual and performing arts to detained and justice-involved youth in Genesee County and to bring their work to the public. YAU introduces artistic concepts and techniques as a means of connecting, expressing, learning, and discovery. YAU advances its mission by conducting weekly multi-disciplinary arts and yoga workshops for youth in detention and on probation and by exhibiting the youths' work both in community exhibits and online.



ORGANIZATIONAL HISTORY:

Youth Arts: Unlocked (YAU) started in the fall of 2011 as a project of the Buckham Fine Arts Project. Partnering with the Genesee Valley Regional Center (GVRC)*, Genesee County's short-term youth detention facility, the Buckham/GVRC Share Art Project began with a 12-week pilot project offering weekly visual arts and spoken word poetry workshops at GVRC. The pilot project concluded with an exhibit at Buckham Gallery and a published volume of the youths' poetry and artwork. The pilot project's success led Buckham to expand the Share Art Project.

Over the years, the Project received funding allowing it to operate year-round, to create a separate gender-based program for girls and LGB/GNC youth and to add performing arts workshops (theatre and dance) and yoga. In 2017, the Project added workshops for youth on probation attending a local alternative high school. Exhibits at Buckham and throughout the community serve to challenge the community's perceptions of incarcerated youth as well as to illustrate the power of the arts to transform individuals and to effectuate social change.

In June of 2018, the growth in programming along with a need for a more diversified board, increased fundraising capacity, and improved fiscal oversight led the Share Art Project to incorporate as Youth Arts: Unlocked, an independent Not-for-Profit corporation. In October of 2018, YAU was recognized as a 501(c)(3) corporation and is currently governed by an 10-member board of directors.

* In March 2021, GVRC underwent a name change as part of Genesee County's holistic redesign of juvenile justice programming in the county – the facility was renamed the Genesee County Juvenile Justice Center or GCJJC. A new building is slated to open in the summer of 2022.



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In 2019-2020, YAU continued the process of building a strong and sustainable organizational and financial structure. During this time, YAU has:

- added several new board members to further diversify and strengthen the organization
- passed a budget for the fiscal year
- held monthly meetings reviewing the organization's finances and programs
- formed several working committees addressing programmatic and fiscal issues
- begun implementation of a fundraising plan

PROGRAMS:

During 2019-2020, YAU advanced its mission by offering arts and enrichment workshops to incarcerated, justice-involved and at-risk youth in Genesee County. Through the first part of the fiscal year prior to the COVID-19 pandemic, YAU provided four weekly arts (visual arts, theatre, dance and spoken word poetry) workshops as well as bi-weekly 'Art of Yoga' workshops. Three of the weekly workshops took place within GVRC while one of the workshops occurred at GearUp Academy as part of our 'Arts on Probation' program. The yoga workshops also took place at GVRC. In total, YAU conducted **81 in-person workshops** October 2019 to mid-March 2020, and approximately **136 youth participated** in the workshops.

With the onset of COVID-19 and the accompanying restrictions, YAU was unable to present in-person workshops at both of these locations as no outside visitors or organizations were allowed into GVRC and classes were suspended at GearUp Academy. As a result, we had to temporarily suspend our programs.

YAU's Program Manager began working right away with GVRC administration and the Genesee County Family Court to provide alternative programming while the

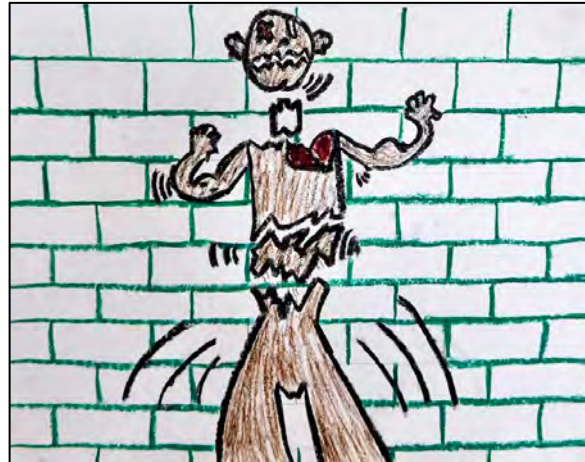


COVID-19 restrictions remained in place. These efforts included virtual theatre/Improv workshops for the male population twice per week, weekly virtual dance and yoga workshops for the female population and a series of detailed visual arts and spoken word poetry lesson packets with videos and necessary supplies.



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From May through the end of September, YAU offered **77 virtual, interactive workshops** through Zoom and provided **6 writing packets** and **11 visual arts lesson packets with instructional videos** to the youth who remained detained at GVRC. Approximately **46 youth** were able to access and engage with the visual and performing arts, as well as interact with 6 YAU teaching artists electronically (Zoom and video) and 1 teaching artist through her spoken word poetry and lessons. Additional funding from a 2020 MCACA Emergency Relief Grant as well as a grant through the MI Humanities H.O.P.E Grant program helped us to pivot our programs to alternative delivery methods and support the added technology needs of our teaching artists working from their homes.



Programming for youth on probation was halted during the remainder of the fiscal year, but plans to resume programming after 10/1/2020 were finalized.

All of YAU's programs are trauma informed and gender-responsive.

YAU exhibits were mounted in the following locations: the Genesee County Administration Building, the Flint Crepe Company, the Genesee County Courthouse and the Good Beans Café. YAU also participated in an exhibit at Columbia



University's *Beyond the Bars 2020* Conference in NYC and an online exhibit through the Greater Flint Arts Council – *2020 Young Artists Today*. Displays were also featured on our website and social media pages. Unfortunately, two more exhibits that were planned for the spring and summer, in downtown Flint, were canceled due to COVID-19 restrictions.

Several virtual presentations and workshops were presented by YAU staff and teaching artists through the national Justice Arts Coalition.



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GRANTS and FUNDRAISING:

During the 2019-2020 fiscal year, YAU was awarded grants from the following organizations: the Michigan Council for Arts and Cultural Affairs, the Michigan Humanities and the Yoga by Design Foundation - for a total of \$45,200. Of this amount, \$10,000 was made possible through federal CARES Act funding.

A grant to YAU staff was awarded from the Flint Truth and Action Partnership Project (made possible by the Kellogg Foundation) in the amount of \$11,000.

Funding for YAU research assistants was made possible by the University of Michigan UROP program.

Three contracts totaling \$23,200 for programming were awarded by Genesee County and Fenton Community Schools.

Through fundraising YAU raised \$10,519.39: \$4,161.79 through YAU's first Annual Appeal; \$5,298.13 through a bowling fundraiser at B's Bowling, Flint; \$754.53 through a Barnes & Noble Bookfair and gift-wrapping event; \$207 through Flint Crepe Company's 'Tuesday Tips for Charity'; and \$97.95 through yoga friends.

Youth Arts: Unlocked

8048 Miller Rd., Suite D

Swartz Creek, MI 48473

youtharts.unlocked@gmail.com

Organizational Financial History

	FY 2020
Total revenue	\$104,686
Total expenses	\$115,423
Change in net assets	-\$10,737
Total net assets	\$17,724

Organizations with expenses under \$50,000 do not have the option to enter net assets.

Revenue & expense summary	FY 2020
Total revenue less in-kind	\$75,936
Total expenses less in-kind	\$86,673

Unrestricted Operating Revenue by Source

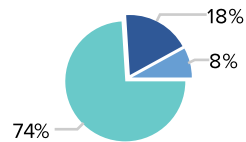
- Earned
- Investment
- Contributed



FY 2020

Operating Expenses by Functional Grouping

- Program
- Management & General
- Fundraising



FY 2020

Workforce

Number of People	FY 2020
Employees: Full-time permanent	1
Independent contractors	15
Interns and apprentices	2
Total positions	18

Attendance

	FY 2020
Total attendance	
Paid	
Free	2,926
Total	2,926

In-person attendance	
Paid	
Free	2,840
Total	2,840

Digital attendance	
Paid	
Free	86
Total	86

In-person attendees 18 and under 200

Programs in schools	FY 2020
Children served in schools	
Hours of instruction	

Program Activity

In-person activity	FY 2020	
	Distinct offerings	# of times offered
Productions (self-produced)		
Productions (presented)		
Classes/assemblies/other programs in schools		
Classes/workshops (outside of schools)	7	81
Field trips/school visits		
Guided tours		
Lectures		
Permanent exhibitions		
Temporary exhibitions	4	
Traveling exhibitions (hosted)		
Films screened		
Festivals/conferences	0	
Readings/workshops (developing works)		
Community programs (not included above)		
Additional programs not listed above	0	0

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Program Activity

Digital activity	FY 2020		
	Distinct offerings	# times digitally offered	On-demand
Productions (self-produced)			
Productions (presented)			
Classes/assemblies/other programs in schools			
Classes/workshops (outside of schools)	4	77	11
Field trips/school visits			
Guided tours			
Lectures			
Permanent exhibitions			1
Temporary exhibitions			1
Traveling exhibitions (hosted)			
Films screened			
Broadcast productions			
Festivals/conferences			
Readings/workshops (developing works)			
Community programs (not included above)	1	1	
Additional programs not listed above			

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Digital activity financials	FY 2020	
	Total	Associated with digital program delivery
Earned revenue	\$18,731	\$6,000
Contributed revenue	\$85,918	\$10,030
Operating expense	\$115,423	\$40,600

Program Activity

	FY 2020 Total
Fiscally sponsored projects	
Amount distributed to fiscally sponsored projects	
Residencies	
Scholarships awarded	
Amount awarded in scholarships	
Other grants awarded	
Amount awarded in grants	
Public art installations	
Works commissioned	
Films produced	
World premieres	
National premieres	1
Local/regional premieres	4
Published works (physical)	
Published works (digital)	
Private lessons (in-person)	
Private lessons (digital)	
Competitions	1
Open rehearsals	

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.